

PRESS RELEASE

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Vantage in Valencia



September 2007 sees Vantage reach Spain. Vantage participated at this year's ADI International Expo in Valencia Spain.

Vantage's product range – a high quality offering, is exclusively distributed by ADI International Spain.

This latest move by Vantage shows the strength of its extensive product offer and its ability to suite the diversity of the EMEA markets.

"This latest market penetration of the Vantage range will make a valuable addition to ADI Internationals portfolio in Spain," says Vantage Business Development Director Nick O'Leary. "Vantage majors on reliability and a growing industry stature for technical performance to offer excellent value for money."

Sales of Vantage have risen appreciably year on year to establish its status as a fully fledged brand. The launch of the range in Spain follows a number of important additions to the range this year, including a new range of VDRS PC based Digital

Recorders, Public Viewing Monitor, all in one compact CUBE DVR with Monitor, an extended IP video range and Intruder Detectors.



“Thanks to Vantage’s unique position in EMEA, sourcing the leading products from around the globe, installers in our markets get the best choice there is. What’s more, they can look forward to other notable additions from Vantage in the next 12 months as the range evolves and grows in line with customer needs and advances in legislation,” adds Nick O’Leary.

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